



#### CUSTOMER 2018 CONFERENCE

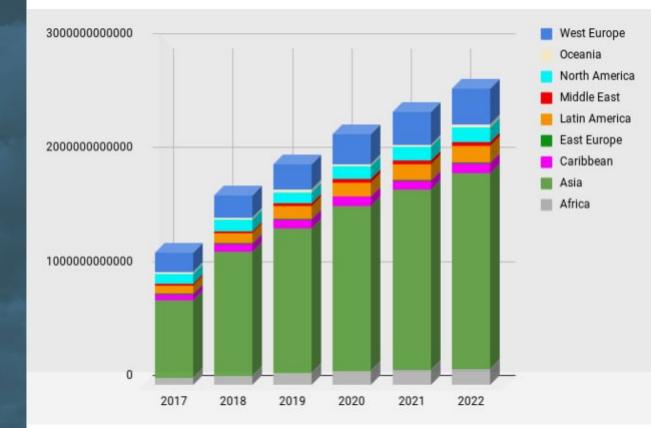
# SMS exchange: Where wholesale profits are real

#### Dmytro Varakin Senior Support Engineer

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# 1.67 trillion in 2018

2.8 trillion by 2022



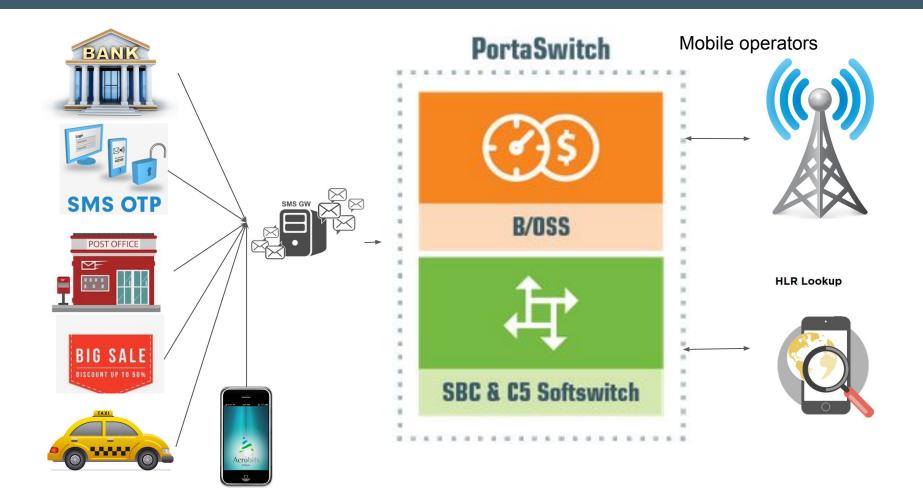
### What is needed to start?



- Vendors
- PortaSwitch
- MR55 or higher
- A few clicks to configure

#### How does it work?







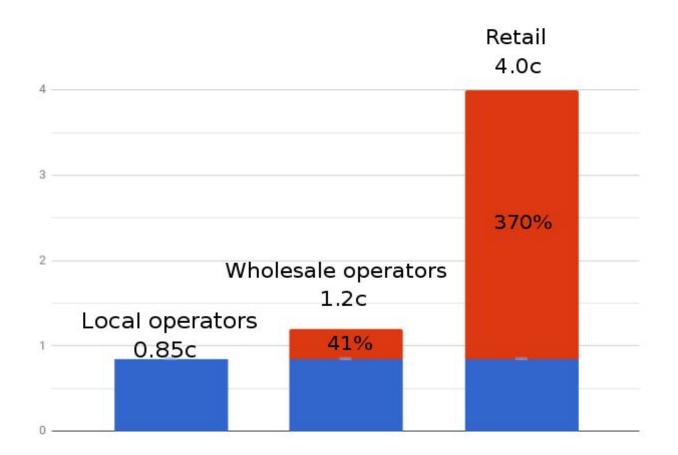


## • Configuration similar to VoIP wholesale

- SMS gateway sends traffic to SMPP server
- HLR lookup

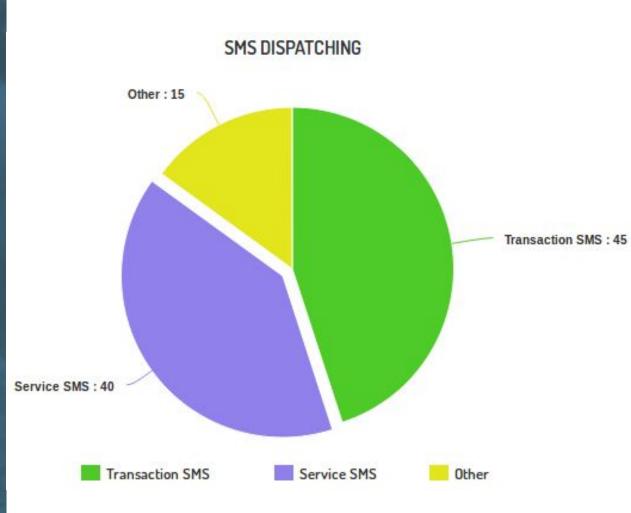
#### What can you get?





# 1.1 billion SMS monthly

## 1% ~ \$40,000 profit







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## Thank you

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