



CUSTOMER 2018 CONFERENCE

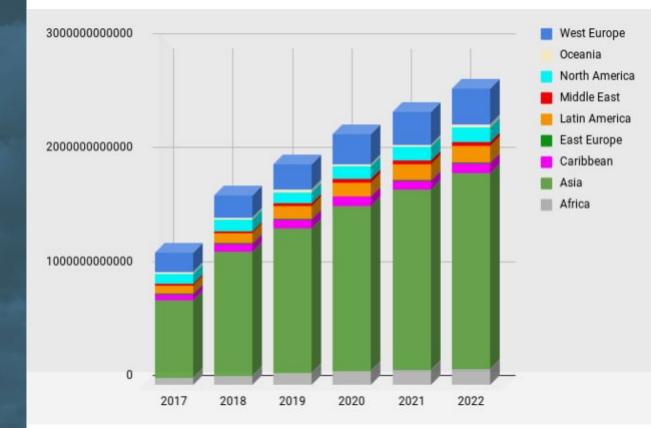
SMS exchange: Where wholesale profits are real

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1.67 trillion in 2018

2.8 trillion by 2022



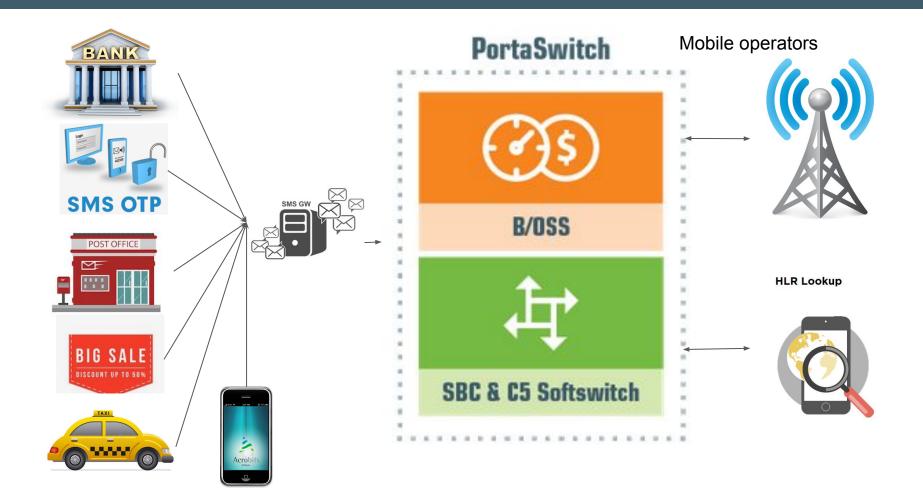
What is needed to start?



- Vendors
- PortaSwitch
- MR55 or higher
- A few clicks to configure

How does it work?







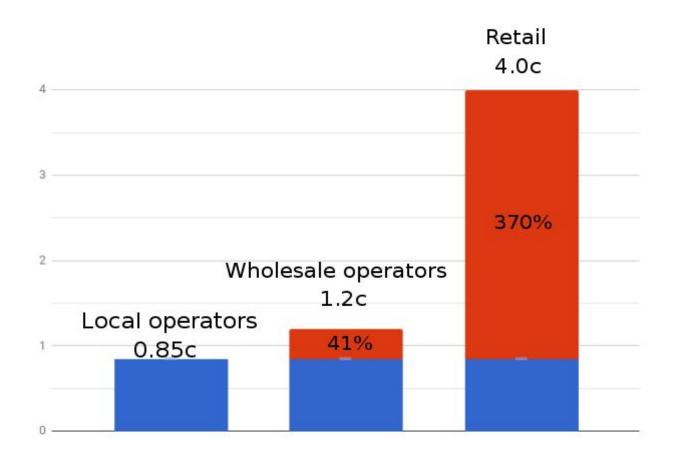


• Configuration similar to VoIP wholesale

- SMS gateway sends traffic to SMPP server
- HLR lookup

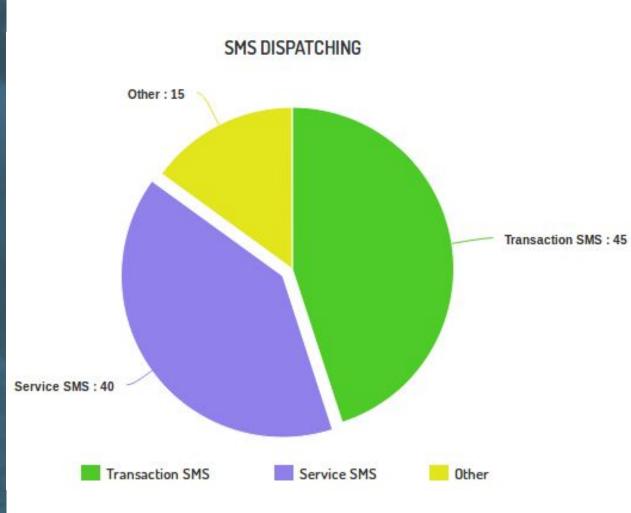
What can you get?





1.1 billion SMS monthly

1% ~ \$40,000 profit







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Thank you

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