

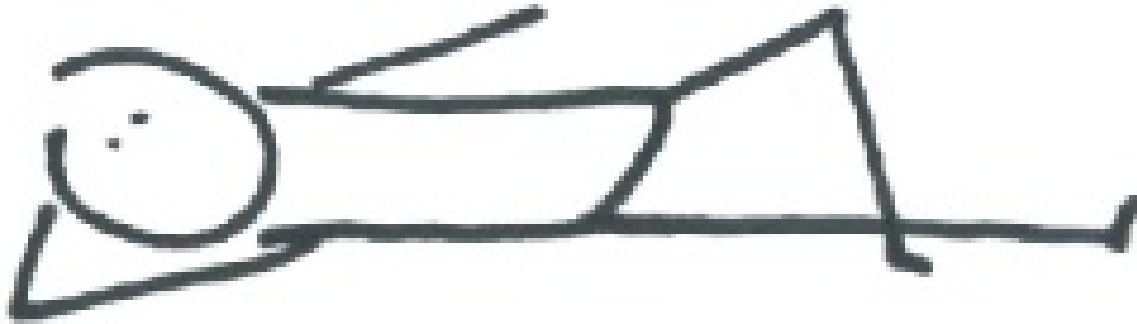
Automating your [PortaBilling](#) back-office workflows



Klaus Haertel

Technical Sales Manager

Why Automate?



Because we're lazy...

Why Automate?

- Less error-prone (repetition!)
- Time savings
- Essential to scale

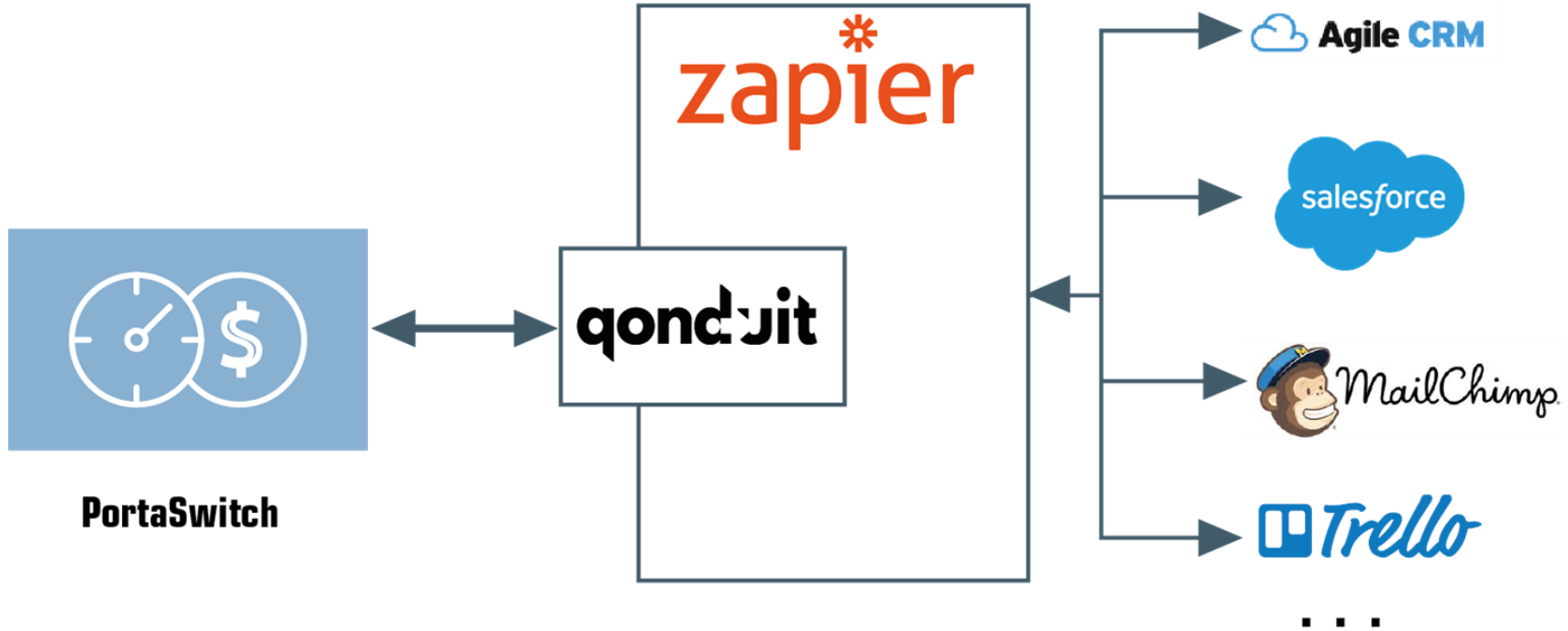
What to Automate?

- Anywhere in back-office ecosystem
- Sales, Order processing, Marketing, HR, Operations, Customer support, ...

Tools

- API
- Events framework (“Sokoban” / ESPF)
- Import/Export

Zapier & Qonduit: The Easiest Way Automate PortaBilling Back-Office Workflows



- Simple setup
- 750+ Apps
- No Development
- Marketing Automation, CRM, Accounting, Team Collaboration

Zapier & Qonduit: Demo Time!


zapier

qonduit

PortaBilling & Qonduit: Summary

- Automation allows you to scale better
- PortaBilling plays nice in your back-office ecosystem
- Integrations do not always involve engineering

Thank you!



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