



CUSTOMER OF CONFERENCE

PortaSIP API: Advanced solution for call control and app integration

Aleksandr Fatikov

Senior Support Engineer

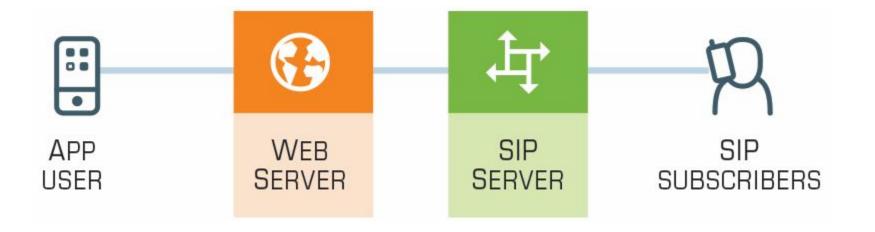
What can you do with PortaSIP API?

- Flexibly control calls
- Develop your own apps
- Monitor real-time status of your colleagues in app
- Script custom IVRs
- Intergrate Click-to-Dial services into your application

What's PortaSIP API?



API in PortaSIP



Scripting a custom IVR

- No need to choose between existing apps
- Build menus of any complexity
- Program actions:
 - Answer a call
 - Play prompts you need
 - Process caller's selection
 - Transfer call anywhere

Real-life examples and business solutions

Example of ORO CRM

- Click-to-Dial service intergrated with ORO CRM
- Took a couple of days to develop
- Dial any customer in moments
- Record calls and re-play them in future

Real-life examples and business solutions

Mobile Centrex project by Phonect

- Use Centrex features while terminating calls on mobile
- 'On-spot' conferences in mobile networks
 - Add/mute/put on hold/disconnect participants in an on-spot conference
- Presence-based redirect

Real-life examples and business solutions







Thank you!

Aleksandr Fatikov

Senior Support Engineer