



ICC Networks

Active SoftSwitch

New Partners - New Opportunities

Steve Rowles - MD ICC

ICC Networks - The Who, What & Why?



- UK based UCaaS Provider - 10 years with PortaOne at the core.
- Proud to promote the “...Power, Resilience and Security” of PortaOne
- White Branded CMS/UI with + 100 Porta Integrated Widgets and Modules
- A Fully Geo Redundant Procinctus with SMP and “latest release“ Porta.
- Development now based in Pune - Sales and Support from the UK.
- Two Versions, 2 Brands.
 - Hosted = Active SoftSwitch
 - Standalone Version = Associus, for existing Porta Owners
- 50 Partners Customers across Europe and beyond.
- 30% growth in the last 12 months.
- VERY CLOSE day to day partnership with Chernihiv.

A 10 year Partnership with PortaOne



30 Second History

- 2006-08 ICC founded using Research Grant, PortaOne Purchase at MR18
- 2010-12 Reselling Partitions, Building a UI for Residential Services
- 2014 Building UI for Business Centrex Modules
- 2016 Building Reseller Layer & completed 100th Module
 - Centrex UI complete!What next?
- 2018 Building Partner Services = New Opportunities

New Partners - New Opportunities



Strong Partnership with UK Boom Coms Limited

- Boom - The only “Customer” we will ever name. (by permission)
- Hi-End Sales & Support organisation with great existing partnerships.
- Boom is now ICC’s UK Sales Partner.
- Good range of End User Hardware and excellent Service Support
- Great range HD Handsets, also now available to ICC’s customers
and
- Boom and ICC now share a great range of Bolt-On Service Partners

New Partners - New Opportunities



This Partnership brings:

- Direct Interconnect - BT
 - Universal Porting - High Call Quality
- Analytics - *Boom Analytics
 - Dynamic Call and Usage Information, basic and advanced
 - Full AS integration, Live Data Analysis “at the edge” includes Mobile.
- Mobile App - Cloud SoftPhone
 - Full integration
 - ICC live data as the 4th tab
- Mobile SIM - *Boom Mobile
 - Integrated multi network SIMs for Fixed/Mobile integration

New Partners - New Opportunities



- Video Conferencing - *Boom VC Partner
 - High quality service provider - UK Govt Contracts
- PCI Compliant Call Recording - *Boom CR Partner
 - Integrates with Skype for Business
- Computer Telephony Integration - Mondago
 - Screen Popping and other CTI benefits
- High Quality Build Handsets - *Boom Manufacturer
 - Full HD Voice, POE, D4, D5 and D6, LCD Colour Displays.
- End User Service Support - *Boom Support
 - End User Telephone and ON-Site Support Contracts available

Advanced Analytics



▲ CURRENTLY ASSUMING IDENTITY OF RAMMA-IN HOUSE-TEST

Ramma-In House-Test ▾

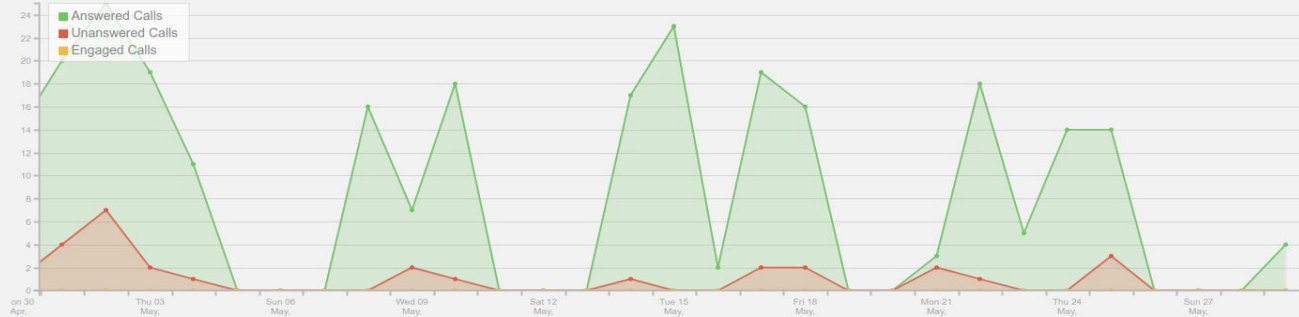
Home

☰ Your Calls 🌐 / Your Calls

📅 Reporting Period
Apr 30, 2018 - May 29, 2018 ▾

📊 All calls over the last 30 days

Showing: Call Handling ▾



20 Calls Per Page

📄 Download calls

	Date:Time	Call From	Call To	Talking	Location		
Answered	Out	29-05-2018 13:34:27	55100300 (Steve #201)	01865658000	00:00:36	Headington, Oxfordshire	▶ Play
Answered	Out	29-05-2018 12:14:23	55100300 (Steve #201)	01865658000	00:01:19	Headington, Oxfordshire	▶ Play
Answered	Out	29-05-2018 11:38:52	55100300 (Steve #201)	01865658000	00:01:56	Headington, Oxfordshire	▶ Play
Answered	Out	29-05-2018 10:14:14	55100300 (Steve #201)	01865658000	00:02:21	Headington, Oxfordshire	▶ Play

Filter Calls

☑ Telephone Number

📍 Callers Location

Country

All countries

Your Reference

📝 Call notes contain..

Call Direction

Any call direction

Search Call Result

All call results

Extensions

All Extensions

Search Group

All Groups

Include Internal Calls

Just new calls

Auto Provisioning with BLF Support

Home / My Account / Account Management

ACCOUNT MANAGEMENT

EXTENSIONS MANAGEMENT

SIP ACCOUNTS

Account Id	Label	Search	Status	Tools
4400123101	Main	*****	Off	[Home] [Tools] [Info]
4400123102	Mart	*****	Off	[Home] [Tools] [Info]
4400123103	Sarah Dell	*****	Off	[Home] [Tools] [Info]
4400123104	George	*****	Off	[Home] [Tools] [Info]
4400123105	Greg	*****	Off	[Home] [Tools] [Info]
4400123106	David	*****	Off	[Home] [Tools] [Info]
4400123125	E600 One	*****	Off	[Home] [Tools] [Info]

On the road Demo Kit +

CURRENTLY ASSUMING IDENTITY OF ON THE ROAD DEMO KIT

Extensions Summary

Status	Extension	Name
	102	Martin
	103	Sarah 103
	104	Helen B
	105	Suzanne
	106	David
	110	Martin Demo 1
	111	Martin Demo 2
	200	E600 One
	201	E600 Two
	333	Martin Mobile
	334	Martins Second Mobile

Boom D4 - Martin desk

IP Address: 10.0.33.114

Close Save & Reboot

Mobile History including SMS

Date:Time	SMS From	SMS To	Message
30-05-2018 11:10:15			
30-05-2018 11:09:48			
30-05-2018 11:08:45			
30-05-2018 11:08:43			
30-05-2018 10:05:59			
30-05-2018 10:05:58			
30-05-2018 10:05:57			
30-05-2018 09:59:19			
30-05-2018 09:40:08			
30-05-2018 09:38:12			
30-05-2018 09:35:48			
30-05-2018 08:51:42	Ryanair		
30-05-2018 08:44:24			

SMS Details

SMS Hopefully xxxxxxxxxx

SMS made Wednesday 30 May, 2018 11:10:15

SMS from [redacted] [View more..](#)

SMS to [redacted] [View more..](#)

[redacted] - 11:08 - Details..

29-05-2018

- 17:00 Incoming Call 00:00:51 [Details..](#)
- 09:09 Outgoing Call 00:00:43 [Details..](#)
- 08:48 Incoming Call 00:02:43 [Details..](#)

26-05-2018

- 15:05 Incoming Call 00:00:04 [Details..](#)

[redacted] - 14:05 - Details..

2499.15

[redacted] - 13:22 - Details..

[Close](#)

PCI Compliant Call Recording



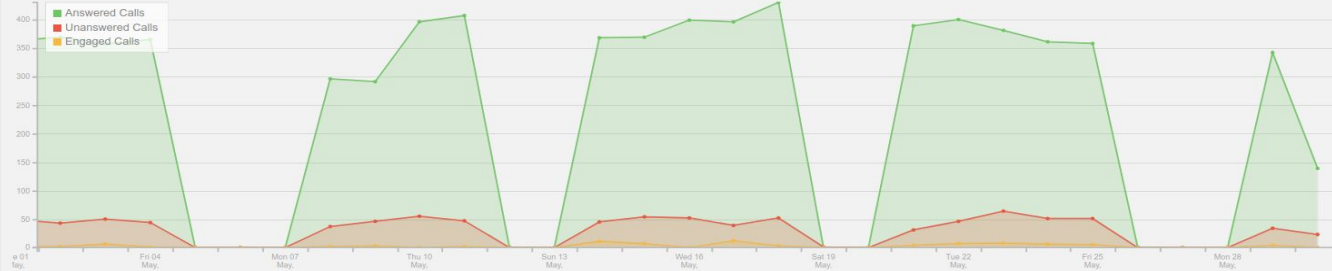
Home

Your Calls / Your Calls

Reporting Period
May 01, 2018 - May 30, 2018

All calls over the last 30 days

Showing: Call Handling



20 Calls Per Page

Download calls

	Date:Time	Call From	Call To	Talking	Location	
Answered Out	30-05-2018 12:08:11			00:00:03	Stonesfield, Oxfordshire	Play
Unanswered Out	30-05-2018 12:08:07			00:00:00	Mobile	Zero Duration
Unanswered In	30-05-2018 12:07:35			00:01:15	West Monkton, Somerset	Recording Off
Answered In + 1	30-05-2018 12:06:04			00:03:56	Unknown	Play
Unanswered Out	30-05-2018 12:01:56			00:00:00	Mobile	Zero Duration
Answered Out	30-05-2018 11:59:48			00:00:24	Llanelli, Dyfed	Play
Answered Out	30-05-2018 11:57:41			00:01:15	Maidstone, Kent	Play

Filter Calls

Telephone Number

Callers Location

Country
All countries

Your Reference

Call notes contain..

Call Direction
Any call direction

Search Call Result
All call results

Extensions
All Extensions

Search Group
All Groups

Include Internal Calls

Just new calls

Search over all time

Calls Between Times

Start time..

End time..

Reseller Brandable Interfaces



Admeter

⚠ CURRENTLY ASSUMING IDENTITY OF ADMETER

RESELLER TOOLS

- Customer Creation Wizard
- Batch Upload
- Status
- Hardware

RESELLER BRANDING

Current Logo



Upload New Logo

Choose File No file chosen

Edit Custom CSS

```
1 body.fixed-nav {
2   padding-top: 95px;
3   background-image: url(/Media/TMS/HtmlWidget/Contents/Item/Display/6/14888-world-map-1920x1080-digital-art-wallpaper-black.png);
4   background-size: auto 100%;
5 }
6
7 .widget-custom-logo-widget {
8   padding-top: 33px;
9   padding-right: 25px;
10 }
11
12 #Main {
13   background: #fff;
14 }
```

Save

Cancel

Reseller Customer Creation Wizard



* **BOOM** COMS

Rammacom ▾

Home

Dashboard

RESELLER TOOLS

Customer Creation Wizard

Batch Upload

Porting Status

Hardware

Branding

Additional Config

ORDER

CUSTOMER CREATION WIZARD

1. Customer Details

2. Extensions

3. Hardware

4. Additional Features

5. Virtual Numbers

6. Number Porting

Order Type

Create New Customer

Select this to create a new customer

Select Existing Customer

Select this to update an existing customer

Credentials

Login

Your login should use letters or numbers and contain no spaces.

Password

Password can't be empty.

Your password should contain both letters and numbers.

Address

Reseller Customer Creation Wizard



* **BOOM** COMS

Rammacom ▾

Home

ORDER

CUSTOMER CREATION WIZARD

1. Customer Details 2. Extensions **3. Hardware** 4. Additional Features 5. Virtual Numbers 6. Number Porting

A VoIP phone or IP phone uses Voice over IP technologies for placing and transmitting telephone calls over an IP network, such as the Internet, instead of the traditional public switched telephone network (PSTN).



Power Supply

GBP 9.99

Mains power adapter for the D and E series handsets. Use when PoE from the network is not available.



D4

GBP 77.00

The D4 IP Phone is a high-end enterprise desktop phone which comes with intelligent DSS Key-mapping to increase

New Partners - New Opportunities



Summary

Active Softswitch - does not compete with Porta Cloud, it “...makes the pie bigger”

Associus - The perfect Service Wrap for your own Standalone PortaOne.

10 years of Porta knowledge plus our customer driven developments.

www.activesoftswitch.com

www.iccnetworks.com

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